



GodwinOTT: questions and answers

Five short answers on one page, then the longer questions broadcasters, churches and schools ask us.

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Five questions

What does it do?

It puts your live channels, your on demand shows, your shorts and your audio on a website at your own domain, under your own name. Viewers get a lineup with live pictures, a guide, a player and favourites. Your team gets screens to switch channels, publish videos, build 24 hour channels, decide who can watch, take payments and read viewing numbers.

Who uses it?

Today, a broadcaster with 51 live channels. It is built for any organisation with live channels or a library: TV networks, churches, schools, leagues, civic channels. Viewers use it in a browser on a computer, phone or tablet.

What does it cost?

Two parts. Our fees for setting it up and looking after it, quoted per deployment after a short call. And your own running costs, paid straight to the providers: a domain, your own server, a small rented server and the bandwidth your viewers use. The web pages themselves are hosted on a free plan. There is no per viewer fee.

When can we launch?

Usually 6 to 12 weeks from the first meeting to a public launch, depending mostly on how ready your channels and library are, and whether you take payments. The servers themselves take about a day once your accounts are ready.

How is it kept safe?

A link to one of your channels expires within hours, so a link posted online stops working. Admins are the people you name at setup, and they sign in with Google. Viewers pay on Stripe's or Razorpay's own page, so card details never reach your site. Viewing numbers are kept without storing IP addresses. You can lock streams so only the viewers you allow can play them. Everything runs on your own machines.

For a broadcaster

Which packager do we need?

The first deployment uses Flussonic, and other systems that turn your channels into standard web video connect through an adapter. We look at yours during discovery; the technical overview has the detail for your engineer.

Will our channel numbers show the way viewers know them?

Yes. Names and numbers come from the broadcast signal, in the major.minor form (8.1, 13.10), and sort correctly. Your team can override any of them on the Channels screen.

How quickly can we take a channel off if the rights change?

Switch it off on the Channels screen. It leaves the lineup, guide and search within about 10 seconds and new plays stop straight away. Undo brings it back just as quickly.

Can we add a channel from somewhere else?

Yes. Add it by its web address on the Channels screen and press Test. It joins the lineup with its own name, number, logo and category, like the rest of your channels.

What happens if the connection to our server is interrupted?

The site stays up, keeps showing the lineup and the guide, and puts a calm "Reconnecting" notice on screen. Video picks up again as soon as the server answers.

Do viewers need to install anything?

No. It runs in the browser on a computer, phone or tablet, and on a phone it can be added to the home screen like an app. TV browsers work too, and the analytics count them.

For a church or ministry

Can new sermons and devotionals appear without someone uploading them?

Yes, through Google Drive sync. Share a folder by link and the platform checks it every 30 minutes, three levels deep. It reads titles and publish state from index files, and never overwrites an edit your team made.

Can we run a channel all week from our recordings?

Yes. The Playlists screen builds a 24 hour channel from your library: a loop of shows, plus fixed slots at set times, such as a morning prayer at 06:00 on weekdays. It writes its own guide seven days ahead.

Will it work for people listening on the bus?

The audio player has lock screen controls and 15 second skips, so it works with the phone locked.

Do our members need an account?

That is your choice. Accounts can be switched off so anyone can watch. With accounts on, you can mark some content members only.

Can our live service lead the home page on Sunday morning?

Yes. On the Featured screen, give the slide a start and end time. It leads the home page during the service and steps aside after.

For a school or university

Can some videos be for students only?

Yes. Every channel, show and item has a "Who can watch" setting: everyone, members or subscribers, and either hidden from or locked for signed out viewers. An item takes the stricter of its own and its show's setting.

Who can upload?

Anyone you make an admin. Admins are named when we set the service up, and sign in with Google. An upload is made ready to play automatically, and the live channels keep their full speed while it happens.

What do you store about students?

Name, email, a password hash or Google link, sessions without IP addresses, favourites, viewing history and audit rows. Detailed viewing events are kept 30 days, linkable summaries 90 days. Deleting an account cuts its history loose.

For anyone

Do you see our viewers' data?

The data sits in your database on your machine. We have access while we operate the platform for you, under whatever terms we agree. There is no third party tracker on the site.

Can we leave?

Yes. The servers, domain, accounts and database are yours from the start. You can take over operations yourself or hand them to another engineer.

How do viewers sign in?

With Google in one tap, or with an email and password. A viewer who signs up with a password and later uses Google at the same address ends up with one account. You can also switch accounts off and let anyone watch.